Getting into gear with Start-ups

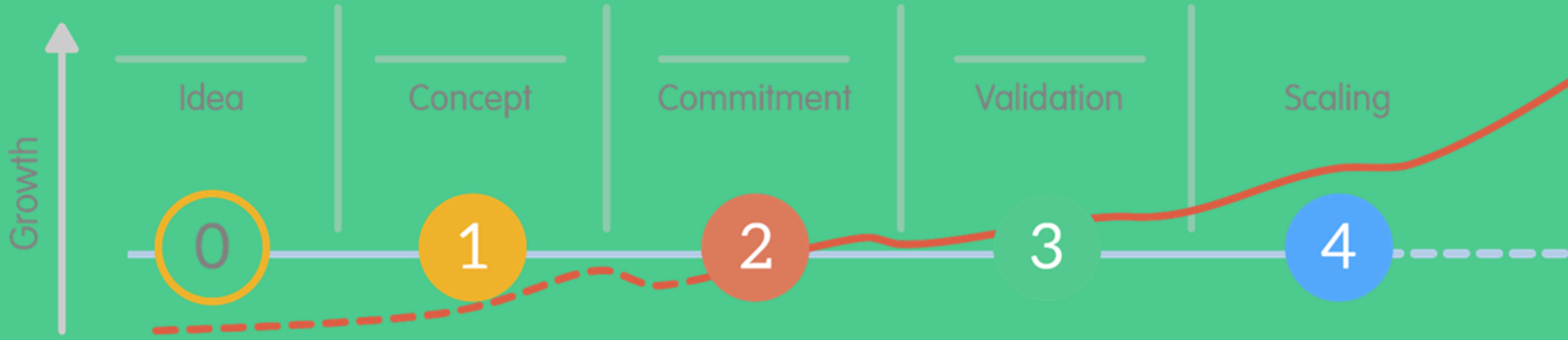
Justin Kearns – Tucr.io

TUCR
Tucr
Bartosz
Rojowski
Tucr
ALPHA
Justin
Kearns
Tucr
ALPHA
Web Summit

Tucr is a simple and secure way of reserving items and services wit
deposit payment

HAPPY
NEW
HOME

Milestones



- May 2016 – Launched Public Beta
- Sep 2016 – Enterprise Ireland CSF investment
- Jan 2017 – Started Google Adopt a Start-up programme.
- March 2017 – €250,000 items/service tuc'd away.
- April 2017 – Integrated Tucr with Clover POS

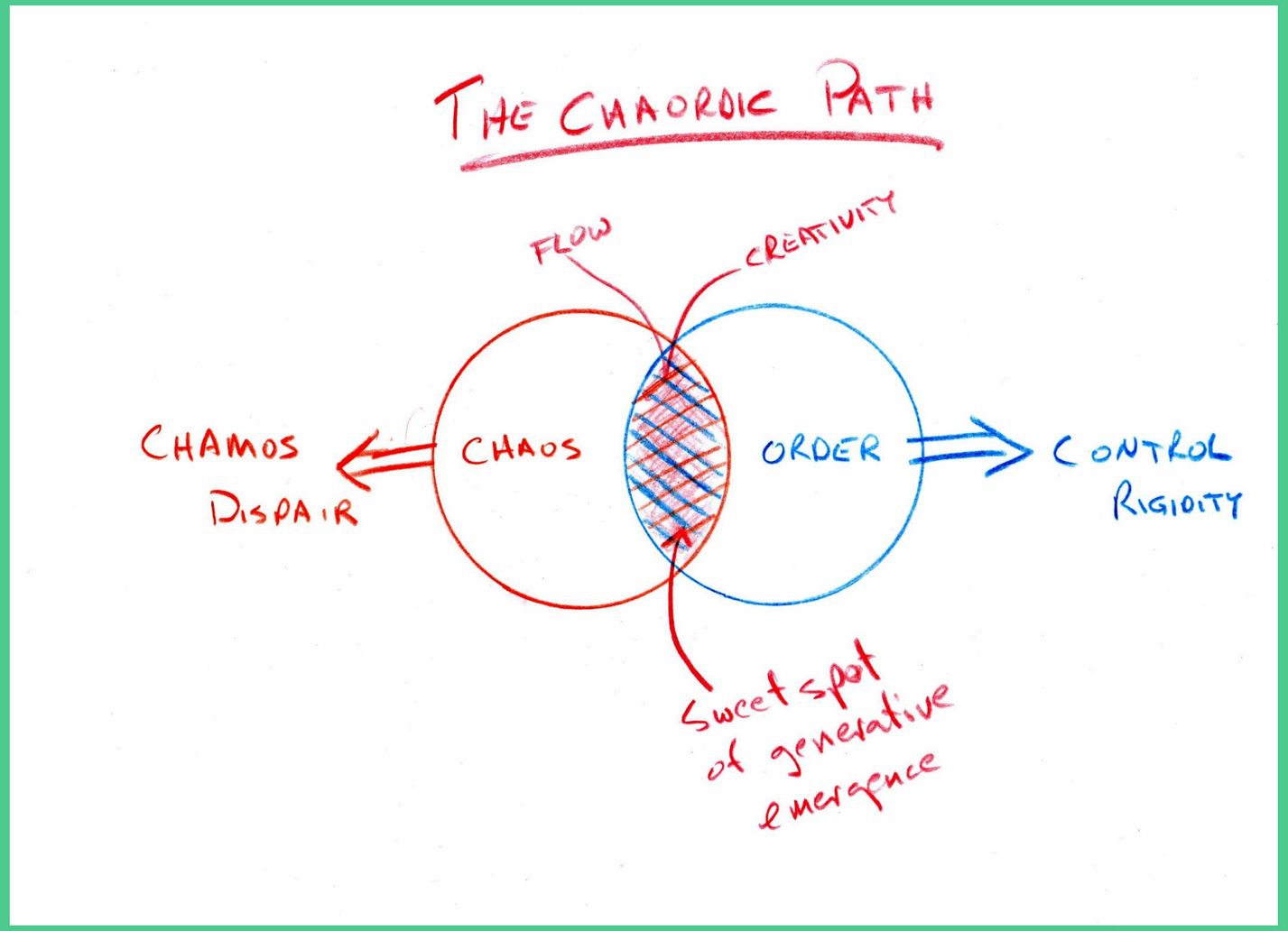
Clover -MPOS

Available in 40+ countries and servicing 250,000 retailers

Remind you of anything??

Fiction is not far from reality

Organised Chaos



Dee W. Hock Founder
Credit Card Association

Visa

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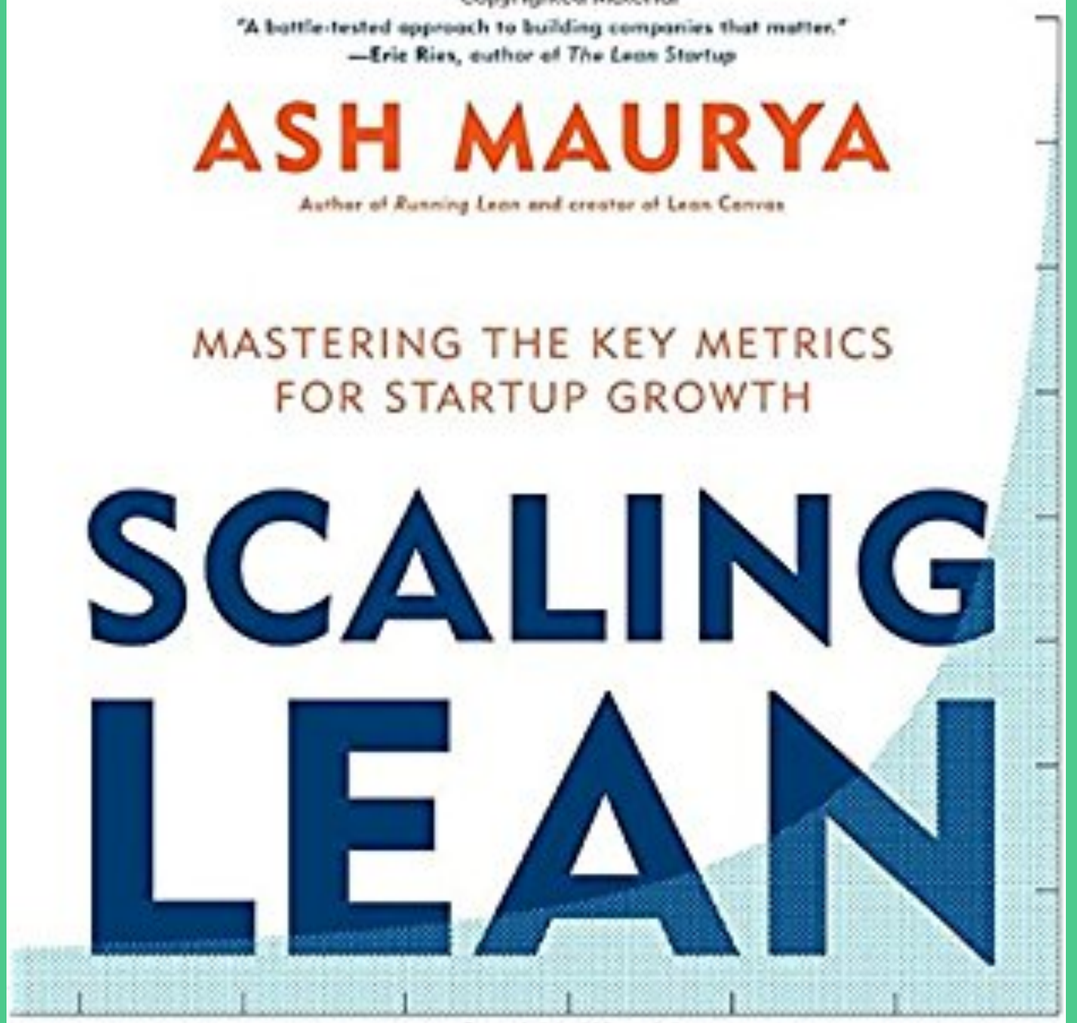
"A battle-tested approach to building companies that matter."
—Eric Ries, author of *The Lean Startup*

ASH MAURYA

Author of *Running Lean* and creator of Lean Canvas

MASTERING THE KEY METRICS FOR STARTUP GROWTH

SCALING LEAN



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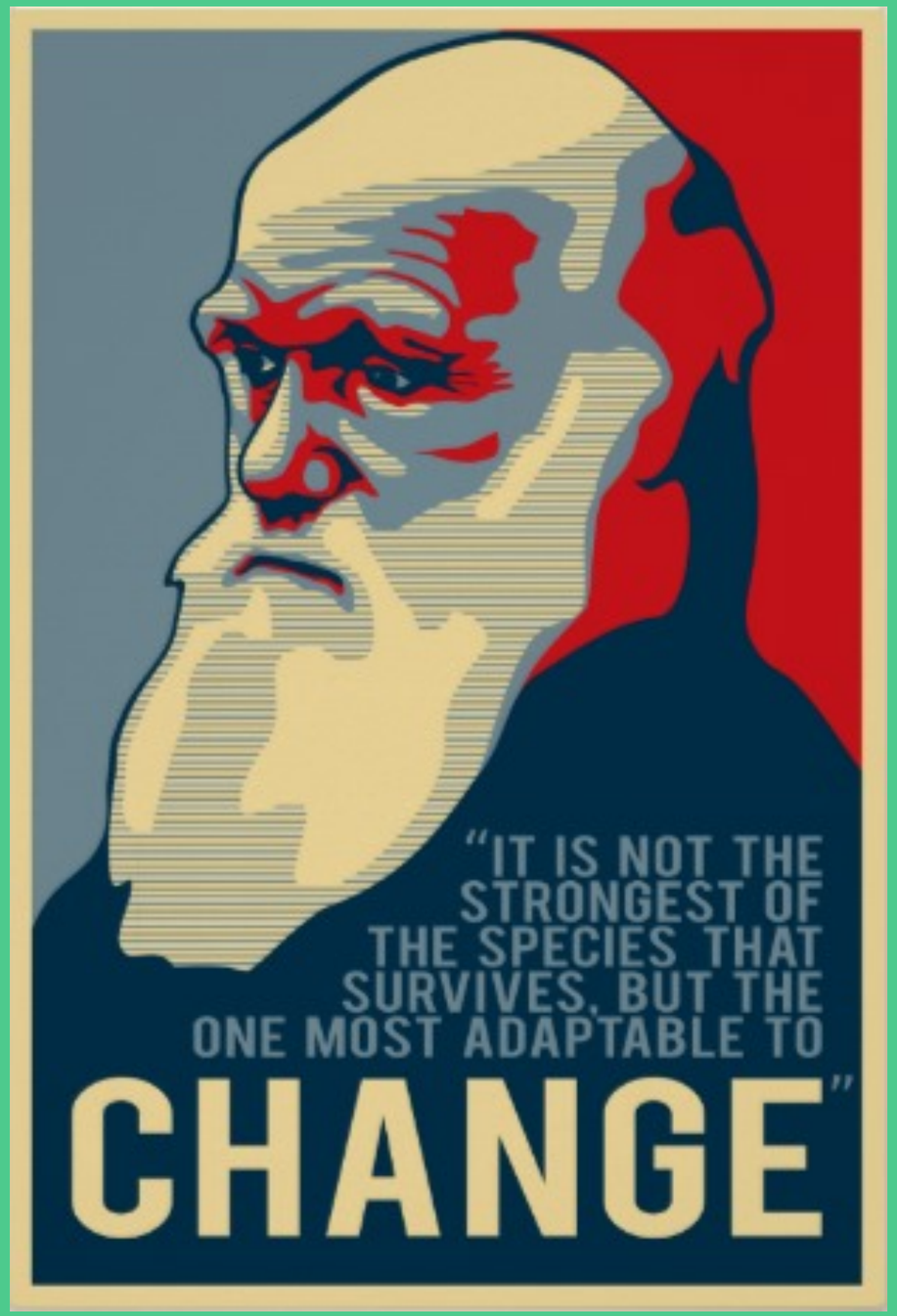

"IT IS NOT THE STRONGEST OF THE SPECIES THAT SURVIVES, BUT THE ONE MOST ADAPTABLE TO
CHANGE"

WordPress

65%

Developers hate WordPress

25%

Sites across the world use WordPress

Why?

laravel

Vue.js

Tools we use

Software & Hardware

- Github / Digital Ocean / Filezilla
- Subline Text / Atom / PHP Storm
- Vagrant / Laravel Valet /Bit Bucket

Marketing / Sales

- Intercom / Wordpress / Mail Chimp / Mail Gun / Hubspot / Typeform

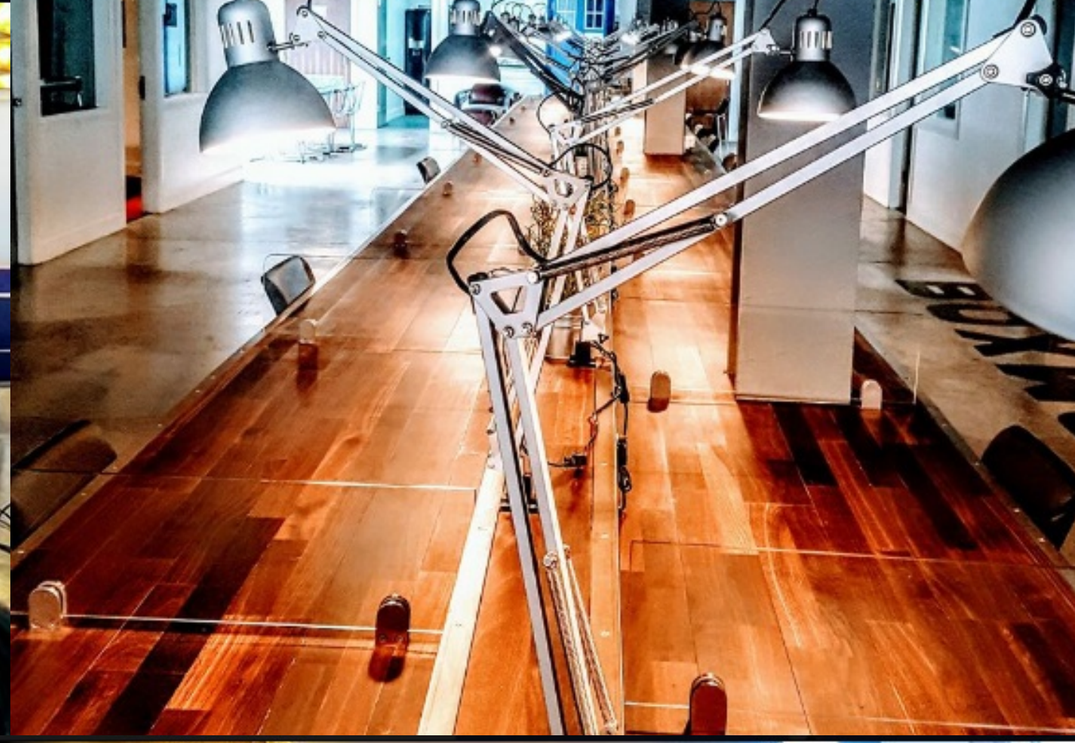
Comms & Project Management

- Slack / Trello

Why Start-up's?

- You can see the difference you are making in peoples lives.
- You will learn a hell of a lot in a short time.
- Big opportunities for career growth.
- Beer, Pizza and cool people…

BOXWORKS



3 SECRETS FOR BUILDING
AN ONLINE BUSINESS

Using Flux with Angular 2

CREW

Thank You

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: @Tucr_

A simple & secure way to reserve items and services