# Introduction to Computer Networks Week 1

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### Networks: Live, Work, Play

- Networks are no longer only used to connect computers.
- Networks are a vital part of our every day lives.
- Networks are involved in the way we live, work and play.



#### Networking Today Networks in Our Past and Daily Lives



# **Example: Allowing Remote Access Support**

Remote Access Support

Increases availability and productivity.

Competitors are using it.

IT issues may be:

Access

Security

QoS

- It's not a user problem, but an IT problem.
- Networking is a dynamic area where the needs and expectations of the organization change as quickly as the technology.



# **Networks – Behind the scenes**

- More than just connecting cables... (that's the easy part)
- Today's networks are complex and sophisticated combination of protocols, software, hardware, algorithms, configurations, policies, ...
- Security
- Privacy
- 24 x 7 availability and access
- Quality of Service
- Video on Demand
- Voice over IP (over the Internet)
- Redundancy and backup
- Mission critical applications
- Productivity and user expectations
- Wireless



Inside the International Space Station

- Networks Impact Daily Life through popular communication media such as, IM, Wikis, Blogs, Podcasting, and Collaboration Tools
  - -Instant messaging
    - •Real time communication
    - between 2 or more
    - people based on typed text
  - Blogs
    - Web pages created
    - by an individual
  - -Podcasting
    - •Website that contains audio files available for downloading

#### Instant Messaging



#### Weblog

#### Shame on you, New York Times

SAN JOSE, CA - Okay, so maybe not a scandal at New York Times, but nearly scandalous...IMHO. Did you see their editorial on net neutrality today? Made me say (out loud): "I used to reality like *The New York Times*." Okay, so I do read it every day. They clearly haven't been reading this blog, however...which is disappointing. If they had, they would have not fallen into the hype machine that is net neutrality. In a big business versus big business debate (<u>Google, eBay</u>, <u>Yahoo, Microsoft, etc. versus Telcos, cable companies, service providers, etc.</u>), the referee should be the marketplace, not the government. You can call that one Earnhard's law. *The New York Times* editorial today broke Earnhard's law by calling for government regulation on the Internet. That's a pity.

#### Let's review briefly:

 The FCC Chairman says he's already got the authority to punish any actors should they flaunt the FCC's "connectivity principles." Translation: There's not a problem and if there was he could give out any punishment.

2) <u>The FTC Chairman says she doesn't see a problem</u> and has asked net neutrality advocates to show her where the problem is and they haven't been able to. *Translation: There's not a problem*.

#### Podcasting



#### What is Networking?

- Networking the interconnection of workstations, peripherals, terminals and other devices.
- Whatis.com: "In information technology, networking is the construction, design, and use of network, including the physical (cabling, bridge, switch, router, and so forth), the selection and use of telecommunication protocol and computer software for using and managing the network, and the establishment of operation policies and procedures related to the network."



# Elements that make up a network

# -Devices

•These are used to communicate with one another

#### -Medium

•This is how the devices are connected together

# -Messages

 Information that travels over the medium

# -Rules

•Governs how messages flow across network



# **End Devices**

Some examples of end devices are:

- Computers (work stations, laptops, file servers, web servers)
- Network printers
- VoIP phones
- TelePresence endpoint
- Security cameras
- Mobile handheld devices (such as smartphones, tablets, PDAs, and wireless debit / credit card readers and barcode scanners)

# **Network Infrastructure Devices**

Examples of intermediary network devices are:

- Network Access Devices (switches, and wireless access points)
- Internetworking Devices (routers)
- Security Devices (firewalls)

# **Network Media**



# **Network Representations**



### **Topology Diagrams**

**Physical Topology** 



# **Communicating The Messages**

- Data is divided into smaller parts during transmission
  Segmentation
- The benefits of doing so:

- Many different conversations can be interleaved on the network. The process used to interleave the pieces of separate conversations together on the network is called multiplexing.

- Increase the reliability of network communications. The separate pieces of each message need not travel the same pathway across the network from source to destination

# Downside of segmentation and multiplexing

- level of complexity is added (process of addressing, labeling, sending, receiving and etc are time consuming)
- Each segment of the message must go through a similar process to ensure that it gets to the correct destination and can be reassembled into the content of the original message
- Various types of devices throughout the network participate in ensuring that the pieces of the message arrive reliably at their destination

# **Communication – Establishing Rules**

- Before beginning to communicate with each other, we establish rules or agreements to govern the conversation. These rules, or protocols, must be followed in order for the message to be successfully delivered and understood. Among the protocols that govern successful human communication are:
  - An identified sender and receiver
  - Agreed upon method of communicating (face-to-face, telephone, letter, photograph)
  - Common language and grammar
  - Speed and timing of delivery
  - Confirmation or acknowledgement requirements

# What's a protocol

#### human protocols:

- "what's the time?"
- "I have a question"
- introductions
- ... specific msgs sent
- ... specific actions taken when msgs received, or other events

### network protocols:

- machines rather than humans
- all communication activity in Internet governed by protocols

protocols define format, order of msgs sent and received among network entities, and actions taken on msg transmission, receipt

# A human protocol and a computer network protocol:



# Converged networks in communications

-Converged network

• A type of network that can carry voice, video & data over the same network



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## **Some Network Architecture Characteristics**

- The term network architecture, refers to both the technologies that support the infrastructure and the programmed services and protocols that move the messages across that infrastructure
- There are 4 basic characteristics for networks in general to meet user expectations:
  - Fault tolerance,
  - Scalability,
  - Quality of service (QoS)

eg: consistent quality of video

- Security



## Key takeaways so far....

- Networks are everywhere
- 4 components of all networks

Device

Medium – Copper, Fiber, Wireless

Protocols

Message (data)

- Physical v Logical Topology
- Rules are needed to manage communications (i.e. Protocols)
- Converged Network Data/Voice/Video
- Some Characteristics of a network.....